

CERTIFICATE OF GRADUATE STUDY IN PUBLIC COMMUNICATION

Certificates of Graduate Study

The Department offers Certificates of Graduate Study (CGS) in Managerial Communication, Public Communication, and Professional Communication.

To earn a Certificate of Graduate Study, individuals must complete a coherent set of four courses chosen under the guidance of a faculty member. Admission requirements, tuition, and fees per CGS course will be the same as for other M.A. courses. All courses successfully completed in the pursuit of a Certificate of Graduate Study will apply toward the Master of Arts degree for those who are interested in continuing their education.

The Certificate of Graduate Study in Public Communication is designed for undergraduate degree holders who work in the non-profit sector, or as police officers, firefighters, emergency medical personnel, public relations officers, community managers, and other individuals who engage/interact with communities. Courses emphasize communicating with various publics under difficult circumstances where intercultural/intergenerational sensitivity is of particular value.

The CGS in Public Communication would consist of the following courses:

Required

COM 618	Risk and Crisis Communication
---------	-------------------------------

Electives

Select 3 or more of the following:

COM 610	Conflict Management and Negotiation in Organizations
COM 613	Communication, Persuasion, and Social Influence
COM 614	Ethical Public Communication
COM 615	Culture, Diversity, and Communication
COM 630	Lifespan Intergenerational Communication
COM 631	Community-Based Campaigns and Public Health

Upon successful completion of four courses, the student is awarded the Certificate of Graduate Study in Public Communication. Students who entered the program with a previously earned graduate degree are awarded the Certificate of Advanced Graduate Study (CAGS) in Community Service and Safety Communication.