

BACHELOR OF ARTS IN ECONOMICS MAJOR – INDUSTRIAL ECONOMICS AND MARKET REGULATION TRACK

Applied Economics Major and Economics Major Objectives

Students in the Applied Economics or Economics major will:

- Demonstrate critical thinking and problem solving skills in an economic context.
- Analyze the economic role of markets and government.
- Understand and debate social, political and current economic issues.
- Analyze global and international economic issues.
- Conduct quantitative economic data analysis and research (B.S.A.E. only).

Industrial Economics and Market Regulation Track of B.A. in Economics Description

Industrial Economics and Market Regulation is an interdisciplinary education that helps students to gain knowledge of the framework by which markets operate; the inner- and intra-competitiveness among industries in the US; management-labor relations; and the role of government in the market economy. Students with focus in industry as part of their education at Bryant can seek employment opportunities in managerial positions in government and business, trade associations, and consulting and research organizations. They are also well prepared to pursue graduate studies in economics, business, and law.

Requirements

First-Year Gateway Experience

GFCL 100	Global Foundations of Character and Leadership
GFOB 100	Global Foundations of Organizations and Business
WRIT 106	Writing Workshop
IDEA 101	Bryant IDEA: Innovation and Design Experience For All

Economics Major Requirements - Industrial Economics and Market Regulation Track ¹

ECO 313	Intermediate Microeconomics
ECO 314	Intermediate Macroeconomics
ECO 315	Econometrics
ECO 490	Capstone Economics Seminar

Industrial Economics and Market Regulation Track of Bachelor of Arts in Economics

Select four of the following:	
ECO 201	Money and Banking
ECO 210	Research Methods in Economics
ECO 213	Economics of Social Issues
ECO 340	Sports Economics
ECO 350	America and the Free Market

ECO 363	Industrial Organization: American Industry
ECO 364	Industrial Organization: Government and Business
ECO 391	Economics Internship
ECO 393	Managerial Economics
ECO 413	Applied Microeconomics: Case Studies
ECO 414	Applied Macroeconomics: Case Studies
ECO 415	Applied Econometrics for Business and Policy
ECO 473	Economics of Health and Medical Care
Select two of the following:	
ENT 481	Creating a New Venture
	or MGT 302 Organizational Behavior
	or MGT 201 Operations Management
HIS 364	History of American Technology
LGLS 211	The Legal Environment of Business
LGLS 411	Markets and the Law: The Uniform Commercial Code
LGLS 412	Law of Financial Institutions
MGT 356	International Business Management
MKT 311	Consumer Behavior
	or MKT 380 Services Marketing
MKT 360	Retail Management
POLS 352	The Politics of Government and Business in America

Liberal Arts Core Requirements

ECO 113	Microeconomic Principles
ECO 114	Macroeconomic Principles
LCS 121	Introduction to Literary Studies
MATH 110	Mathematical Analysis
MATH 201	Statistics I
Two Humanities Survey Courses	

Liberal Arts Distributions - Modes of Thought ²

Two Social Sciences Modes of Thought	
One Historical Mode of Thought (Upper Division)	
One Literary Mode of Thought (Upper Division)	
Two Scientific Modes of Thought ³	

Business Minor Requirement

Selection is made from a variety of business minors (Business Administration, Entrepreneurship, Finance, Global Supply Chain Management, Human Resource Management, Information Systems, International Business, Management, Marketing, Marketing Analytics, and Sales).

Electives

Subject to programmatic constraints, students may elect to take additional business courses beyond the required minor, not to exceed a combined total of 30 credit hours in the College of Business.

¹ Tracks: Within the Economics Major, choose one of three tracks

² Modes of Thought requirements can be met by appropriate courses in the major.

³ Include one Lab Science. One science course must be taken at the 300 or 400 level.

A minimum 122 credit hours required for graduation