# **DEPARTMENT OF FINANCE**

### **The Finance Department oversees** concentrations in Finance and Financial Services, as well as a minor in Finance. **Finance Concentration**

#### **Objectives:**

- · To expose students to all areas of finance including corporate finance, investments, financial institutions, and financial markets.
- · To develop in the student the understanding of the role of financial decision making in business and society.
- To develop the analytical and managerial capabilities necessary for making decisions that create stakeholder value.
- · To prepare students for career paths involving financial decision making.

Finance is defined as the art and science of managing money. Finance is about making decisions that add value to corporations and individuals. For a business enterprise, the finance function has evolved from simply raising capital when needed to making decisions affecting the management of the firm's assets, liabilities, and cash flow. Finance as a discipline also includes investment management for individuals and institutions, as well as the management of financial institutions such as banks and insurance companies. Since virtually all business decisions have a financial dimension, an understanding of the financial implications of a decision is crucial for effective management.

The goal of the finance concentration is to develop the analytical and managerial capabilities necessary for making sound financial decisions, either as a manager of an enterprise or as an individual managing his/her resources or the resources of others. The curriculum emphasizes sound fundamentals and state-of-the-art financial management techniques.

Finance appeals to students with an analytical and quantitative orientation. Finance majors are required to take courses in the areas of corporate financial management, investments and capital markets, and financial institutions. These courses integrate economics, accounting, computer software applications, mathematics, and statistics into a financial problem solving, decision analysis framework centered around the notion of value creation. Students may select elective courses dealing with short and long-term corporate financial management, securities analysis and investment management, real estate and insurance, and management of financial institutions. The globalization of business activities and availability of capital from sources around the world are a major focus in all advanced finance courses.

## **Financial Services Concentration**

#### **Objectives:**

- To develop a broad understanding of integrated financial service organizations operating in brokerage, banking, and insurance.
- To expose students to the development, usage, and marketing of financial services products.
- · To prepare students to compete effectively in the constantly evolving and volatile world of financial services.

During the past decade, the field of financial services and personal financial management has undergone significant changes. Traditional boundaries between the securities industry, insurance, and banking have been blurred or obliterated with fundamental changes in federal laws and regulatory rulings. One consequence of these changes has been an expansion of career paths leading to executive positions in banking, brokerage, and insurance, and the emergence of financial services as a distinct field of study.

Rising personal wealth of U.S. and world citizens has also raised the need for individuals to become more knowledgeable about managing their own personal financial resources and has created a demand for professionals who can manage the resources of others. The Bryant University financial services concentration was developed to prepare students for careers in serving the consumer's financial needs.

The concentration consists of an 18-credit financial services core that exposes students to all facets of the field and 12 credits of elective courses that allow students to tailor the program to best fit their academic interests and objectives. Graduates in financial services are prepared for careers in retail securities brokerage, financial planning, real estate investment management, insurance, and financial institutions management.

## **Finance Minor**

The goal of the finance minor is to give students the opportunity to develop the analytical and managerial tools needed for making sound financial decisions.

Students in the finance minor take four courses. Through prudent course selection, students can either specialize in a particular area of finance (e.g. corporate financial management, investments, financial services, the management of financial institutions), or develop a general finance minor.

Course selection should be made under the guidance of the Finance faculty.

#### Faculty **Department Chair** Kevin Maloney

Professor Asli Ascioglu

Professor A. Can Inci

Professor David A. Louton

Professor Peter Nigro

Professor Hakan Saraoglu

#### Associate Professor Andres Ramirez

**Associate Professor** Ying "Cathy" Zheng

**Assistant Professor** Huan Kuang

Assistant Professor Sonal Kumar

Assistant Professor Xiaonan Wei

Assistant Professor Leila Zbib

Senior Lecturer Mara Derderian

Senior Lecturer Maura Dowling

Lecturer Jeffrey Cerutti

**Lecturer** John Fellingham

**Lecturer** Jeffrey Koplik

**Lecturer** Kevin J. Maloney

**Financial Services Faculty** Hakan Saraoglu Financial Services Coordinator

Financial Services Faculty Dennis M. Bline Accounting

Financial Services Faculty Andrea Boggio Coordinator, Legal Studies

### Concentration

• Finance Concentration

· Financial Services Concentration

### Minor

Finance Minor

#### **Finance Courses**

#### FIN 201. Financial Management. 3 Credit Hours.

This course deals with the financial management of the business enterprise and the role of the financial manager in value creation. Major topics include the time value of money, risk and return, security valuation, capital budgeting, cash and liquidity management, management of current liabilities, dividend policy, cost of capital, capital structure policy and the evaluation of alternative methods of financing. Pre/Corequisites: MATH 201 or AM 231 Prerequisites: BUS 100 Session Cycle: Fall, Spring, Summer Yearly Cycle: Annual.

#### FIN 201G. Global Dimensions of Financial Management. 3 Credit Hours.

This course deals with the financial management of the business enterprise and the role of the financial manager in value creation. The focus of this course is the increasing global dimension that the financial managers must address. Major topics include the time value of money, risk and return, security valuation, capital budgeting, cash and liquidity management, management of current liabilities, dividend policy, cost of capital, capital structure policy and the evaluation of alternative methods of financing. While this course deals with common finance problems, these problems are analyzed in a broader context with an international emphasis. Sophomore standing is required. Pre/Corequisites: MATH 201

Prerequisites: BSIB major and BUS 100 Session Cycle: Fall, Spring Yearly Cycle: Annual.

#### FIN 310. Intermediate Corporate Finance. 3 Credit Hours.

This course provides an in-depth exploration of corporate financial management, building on foundational concepts. Key topics include capital budgeting, capital structure, dividend policy, working capital management, and valuation techniques. Students will learn to apply various financial tools and techniques, including Excel-based data analysis, to optimize organizational financial performance. This course is essential for those looking to deepen their knowledge of corporate finance and pursue advanced finance courses. Prerequisites: FIN 201, Sophomore Standing.

#### FIN 312. Investments. 3 Credit Hours.

This course offers a broad perspective on investment objectives and determinants of investment decision making. Students are introduced to the characteristics of different investment vehicles, the function and operation of the markets in which they trade, measurement of returns and risks associated with investing, and analytical pricing techniques of investment securities. Portfolio management is introduced as a framework for developing security-pricing models. This course is held in the state-of-the-art Financial Market Center (FMC), an environment which exposes students to real-time financial information and enables them to practice with tools that operate on such information to solve typical problems faced by financial professionals.

Session Cycle: Fall, Spring, Summer Yearly Cycle: Annual.

#### FIN 315. Financial Institutions and Markets. 3 Credit Hours.

This course is an introduction to the American financial system including banks, insurance companies and the capital market institutions. Considered are the various aspects of financial instruments, institutions, and markets, as well as the economic, technological and legal framework in which they operate. Prerequisites: FIN 201 Session Cycle: Fall, Spring

Yearly Cycle: Annual.

#### FIN 368. Multinational Finance. 3 Credit Hours.

This course examines methods of managing the financial aspects of multinational corporations. After reviewing the international monetary system, international finance, and international money and capital markets, students study financial policies and strategies of multinational corporations. Topics include the methods and process of financing international trade, hedging and arbitrage, risk analysis, and insurance and guarantee program. Also considered are the application of capital budgeting techniques and working capital management for foreign investments and tax considerations in making multinational financial decisions.

Prerequisites: FIN 201 Session Cycle: Fall, Spring Yearly Cycle: Annual.

#### FIN 370. Financial Statement Analysis. 3 Credit Hours.

This course is designed to prepare students to be more critical consumers of financial information. The focus of the course is the detailed understanding of financial information and how it can be used to make judgments about firm value. A central theme of the course is the role of management and strategy in presenting financial information. While this course will necessarily include some review of how financial statements are prepared, the emphasis is on how critical users can discover the "truth" about the firm and its industry.

Prerequisites: ACG 203, FIN 201 or FIN 201G and sophomore standing Session Cycle: Fall, Spring

Yearly Cycle: Annual.

## FIN 371. Archway Financial Statement and Security Analysis. 3 Credit Hours.

This course is the first of a two-course sequence in the Archway Equity Portfolio Management program. Students will be placed into sector teams and act as security analysts within their sector. The course prepares students to be critical consumers of financial information. The focus of the course is the detailed understanding of financial information and how it can be used to make judgments about firm value and equity security valuation. While this course will necessarily include a review of how financial statements are prepared, the emphasis is on how critical users can discover the "truth" about the firm and its industry and make investment decisions based on that knowledge. These skills will be honed through analysis of real firms, and presentations to audiences which include fellow students, faculty, and investment professionals. Students will utilize industry standard analytical tools within our Financial Markets Center to mimic activities undertaken by investment analysts. Prerequisites: FIN 201, FIN 312 and ACG 203, Instructor Approval and Junior Standing. Students taking FIN 371 cannot take FIN 370 for credit Session Cycle: Every Fall and Spring.

#### FIN 380. Financial Modeling. 3 Credit Hours.

In this course students analyze and solve a diverse set of finance problems through the development of spreadsheet models concerning loan amortization, lease analysis, capital budgeting and risk analysis, cash budgeting, options pricing, capital asset pricing, and portfolio management. The course emphasizes the development of critical thinking skills, proficiency in research and use of financial data, and command of spreadsheet software such as Microsoft Excel. Pre/Corequisites: FIN 312

Session Cycle: Fall, Spring Yearly Cycle: Annual.

#### FIN 381. Risk Management and Insurance. 3 Credit Hours.

Non-speculative risk and its management are the focus of this course. Students consider the identification and measurement of risk, models of risk management and applications of different types of insurance. Selfinsurance and applications of purchased insurance product strategies are explored.

Prerequisites: FIN 201 and MATH 201 Session Cycle: Fall, Spring Yearly Cycle: Annual.

#### FIN 383. Real Estate Finance. 3 Credit Hours.

This course is a study of instruments, methods, and institutions involved in real estate finance. Students examine the financial techniques of risk and return evaluation, as well as the changes in mortgage market and economic environment. Emphasis is placed upon business real estate. Prerequisites: FIN 201 and junior standing Session Cycle: Spring Yearly Cycle: Annual.

#### FIN 384. Credit Essentials. 3 Credit Hours.

The goal of this course is to expose students to a variety of commercial banking topics including cash flow, financial statement analysis, structuring commercial loans, personal financial statement analysis, business tax return analysis, as well as industry and market analysis. Prerequisites: FIN 201 Session Cycle: Spring Yearly Cycle: Annual.

#### FIN 391. Finance Internship. 3 Credit Hours.

Finance internships give students the opportunity for supervised employment in an area where they can apply financial theories and principles. Interns work at least ten hours a week, meet periodically with a supervising faculty member, do research on their field of employment, and prepare a substantive report on work experience and research. Prerequisites: Overall G.P.A. of 2.5 or greater, FIN 312, approval of a supervising faculty member, and approval of the department chair.

#### FIN 412. Introduction to Fintech and Digital Innovation. 3 Credit Hours.

The impact of Financial technology (FinTech) in the fields of finance, accounting, banking, insurance, wealth, pensions are far-reaching, and its sphere of influence is likely to continue. Long protected by regulatory environments, financial institutions are coming under challenge from powerful technology providers who are able to deliver at greater efficiency and lower costs. It is changing how existing players operate and it is creating new ways to deliver core services. This course will focus on these how technology is revolutionizing finance and the firms behind this revolution. In addition to studying the world of fintech, student will also act as fintech security analysts and manage a portfolio of fintech firms funded by Bryant Alumni in the industry. Prerequisites: FIN 312 and Junior Standing Session Cycle: Every Semester.

#### FIN 413. Multinational Business Simulation. 3 Credit Hours.

This course involves a semester-long computer simulation in which the participants, working together in small teams, play the management roles of competing multinational firms. Though the course heavily emphasizes finance, marketing, and production decision making, participants will need to master all aspects of running an enterprise. The course offers many noteworthy features: international scope, strategic focus, lots of written and oral communication, considerable analytic work using spreadsheets and various statistical packages, and coping with sticky ethical and environmental issues. Students will develop leadership, as well as team building skills. This course is cross-listed with BUS 413, MGT 413 and MKT 413.

Prerequisites: FIN 201, MKT 201 and senior standing Session Cycle: Fall Yearly Cycle: Annual.

#### FIN 454. Archway Equity Portfolio Management. 6 Credit Hours.

This is the second course in a two-course student managed investment fund sequence which is intended to serve as a capstone experience for students majoring in finance with a focus in investments. Students will learn the basic tools and techniques of portfolio management such as asset allocation, diversification, security selection, measurement of portfolio risk and return, risk management and performance measurement. These skills will be honed through management of the Bryant University student managed fund, interaction with student securities analysts, and presentations to audiences which include investments professionals. A high level of professionalism will be required of all students admitted to this course. This course is held in the state-of-the-art Financial Markets Center (FMC), an environment that exposes them to practice with tools that operate on such information to solve typical problems faced by financial professionals. Only students that have taken FIN 371 are eligible.

Prerequisites: FIN 371 and Instructor Approval Session Cycle: Fall, Spring Yearly Cycle: Annual.

#### FIN 458. Debt Securities, Derivatives and Investing. 3 Credit Hours.

The analysis, selection and management of debt securities are the topics in this course. The increasing complexity of the types and characteristics of debt securities being issued globally requires special analysis, along with an understanding of options and futures concepts. This course exposes students to the analytical concepts used in the fixed income market, and provides concrete practical applications of those concepts to the analysis of securities for pricing and risk management purposes. Prerequisites: FIN 312 and Junior standing Session Cycle: Fall, Spring

Yearly Cycle: Annual.

#### FIN 460. Corporate Finance: Theory and Practice. 3 Credit Hours.

In this capstone class, students undertake a detailed study of long-term financial management. Using an overarching theme of value creation, students will examine such topics as capital budgeting, capital structure, leasing, project financing, corporate valuation, real options, mergers and acquisitions, LBOs, MBOs, dividend policy, hedging and managerial compensation. By employing a case study approach focusing on complex problems, students gain a deeper understanding of corporate forecasting, capital budgeting, cost of capital analysis, and the financing of capital investments.

Prerequisites: FIN 201 or FIN 201G, FIN 310, FIN 312, and junior standing Session Cycle: Spring

Yearly Cycle: Annual.

#### FIN 465. Innovations in Contemporary Finance. 3 Credit Hours.

Contemporary finance is a highly quantitative and technological field. The performance of global investments are evaluated and managed by increasingly more complex mathematical tools. This survey course will provide students the fundamental steps of technical and financial sophistication they need to solve critical problems and will develop their ability to successfully understand and communicate with industry professionals and investment clients both in the U.S. and around the world. The students will learn about the process of financial engineering. The course will utilize advanced mathematical methods. Prerequisites: FIN 201 and (FIN 312 or FIN 315) Session Cycle: Fall and Spring

Yearly Cycle: Annual.

#### FIN 466. Data Analysis for Finance. 3 Credit Hours.

This course introduces students to a variety of tools for managing and analyzing "big data" in the field of finance. Finance benefits from the availability of very rich numerical and textual records, and the goal is to provide students with sufficient exposure to these resources to understand their applicability to financial decision making situations, while at the same time providing familiarity with a set of open source analytical tools that can make such sources accessible. Prerequisites: ACG 203, FIN 201, and MATH 201 and Junior standing Session Cycle: Fall, Spring

Yearly Cycle: Annual.

#### FIN 475. Management of Banking Institutions. 3 Credit Hours.

This course explores the theory and practice of managing depository institutions in today's dynamic banking environment. The course examines asset and liability management strategies and impacts on profitability of depository institutions. Prerequisites: FIN 201 and junior standing Session Cycle: Fall, Spring Yearly Cycle: Annual.

FIN 480. Archway Fixed Income Portfolio Management. 3 Credit Hours.

This course is an experiential portfolio management class focused on Fixed Income Markets. The course is part of the Archway program and students participate in the activities of the overall program. The central activity in the course is the management of the fixed income allocation within the Archway Investment Fund (AIF) according to the guidelines and constraints outlined in the Investment Policy Statement that governs the portfolio.

Prerequisites: FIN 458 and junior standing Session Cycle: Fall,Spring Yearly Cycle: Annual.

#### FIN 497. Directed Study in Finance. 3 Credit Hours.

This course allows senior finance concentrators to do in-depth study or research under the direction of a member of the Finance Department. Prerequisites: FIN 201, FIN 311 or FIN 380, FIN 312 and an overall GPA of 3.0 or greater, approval of a supervising faculty member, and approval of the department chair.

#### **Financial Services Courses**

#### FS 391. Financial Services Internship. 3 Credit Hours.

Students in this course participate in employment in the financial services sector under the supervision of a faculty advisor. Interns work a minimum of 10 hours a week, meet periodically with a supervising faculty advisor, do research in their field of employment, and prepare a substantive report on their work experience and research. Prerequisites: Junior standing, approval of the faculty advisor and financial services program coordinator.

#### FS 486. Securities Brokerage. 3 Credit Hours.

This course focuses on topics that relate to the critical functions and tasks of financial planners and securities brokers. These topics include the organization, participants, and functions of securities markets and the principle factors that affect them, the transaction procedures for various securities, forming and monitoring investment portfolios, and maintaining investment accounts.

Prerequisites: FIN 312 and instructor approval Session Cycle: Spring Yearly Cycle: Annual.

#### FS 497. Directed Study in Financial Services. 3 Credit Hours.

This course allows senior students in the Financial Services program to conduct independent, in-depth research under the supervision of a faculty advisor. Approval of the faculty advisor and Financial Services program coordinator is required. Senior standing is required.