

# INTERNATIONAL BUSINESS MAJOR – GLOBAL SUPPLY CHAIN MANAGEMENT CONCENTRATION

## Bachelor of Science in International Business Degree with a Global Supply Chain Management Concentration Requirements:

### General Education Requirements

<sup>1</sup> International Business Students: Must take four courses with an international focus to complete the degree.

### University Minor Requirements

## International Business Major Requirements – Global Supply Chain Management Concentration

### International Academic Experience

International Study Abroad <sup>2</sup>

### International Business: Global Supply Chain Management Concentration

|          |   |   |
|----------|---|---|
| GSCM 330 | Basic Modeling and Analysis of Global Supply Chains | 3 |
| GSCM 490 | Empirical Applications in Supply Chain Management   | 3 |

### Select four of the following: <sup>3</sup>

|              |   |   |
|--------------|---|---|
| GSCM 301     | Supply Chain Management Concepts                              | 3 |
| GSCM 310     | Supply Chain Integration                                      | 3 |
| GSCM/ISA 320 | Information Technology in Supply Chain Management             | 3 |
| GSCM 391     | Supply Chain Management Internship                            | 3 |
| GSCM 410     | International Trade Logistics and Transportation <sup>4</sup> | 3 |
| GSCM 420     | Process Analysis and Improvement                              | 3 |
| GSCM 430     | Global Sourcing and Supply Management                         | 3 |
| GSCM 440     | Corporate Social Responsibility in the Global Supply Chain    | 3 |
| GSCM 497     | Directed Study in Supply Chain Management                     | 3 |
| ISA 332      | E Business Models   | 3 |
| MKT 410      | Business To Business Marketing                                | 3 |

### Business Core Requirements

|            |  |   |
|------------|--|---|
| ACG 203    | Principles of Financial Accounting                                       | 3 |
| ACG 204    | Principles Managerial Accounting   | 3 |
| FIN 201G   | Global Dimensions of Financial Management <sup>5</sup>                   | 3 |
| or FIN 201 | Financial Management   |   |
| ISA 201G   | Introduction to Global Information Technology and Analytics <sup>6</sup> | 3 |
| or ISA 201 | Introduction to Information Technology and Analytics                     |   |
| MGT 201G   | Global Dimensions of Operations Management <sup>7</sup>                  | 3 |
| or MGT 201 | Operations Management  |   |
| MKT 201G   | Global Dimensions of Marketing <sup>8</sup>                              | 3 |

|  |                                     |   |
|--|-------------------------------------|---|
| or MKT 201   | Foundations of Marketing Management |   |
| IB 490   | International Business Practicum    | 3 |
| <b>International Business Integrative Experience</b> |                                     |   |
| FIN 368  | Multinational Finance               | 3 |
| IB 356   | International Business Management   | 3 |
| MKT 368  | International Marketing             | 3 |
| <b>International Business Electives</b>              |                                     |   |
| Select two approved courses <sup>9</sup>             |                                     |   |
| <b>Liberal Arts Elective</b>                         |                                     |   |
| One Elective   |                                     |   |
| <b>Language Minor Requirement <sup>10</sup></b>      |                                     |   |

A minimum of 18 credit hours is required for the concentration.

A minimum of 120 credit hours is required for the graduation.

- <sup>1</sup> Must include four courses with an international focus.
- <sup>2</sup> Within the 120 credits comprising the program distribution, the equivalent of at least 12 semester hours of credit must be taken as international study abroad except for students on an F1 Visa.
- <sup>3</sup> Must include a minimum of nine credits from GSCM courses and one 400-level GSCM elective.
- <sup>4</sup> GSCM 410 or ISA 332 can also serve as an IB elective.
- <sup>5</sup> Or FIN 201 with IB program approval.
- <sup>6</sup> Or ISA 201 with IB program approval.
- <sup>7</sup> Or MGT 201 with IB program approval.
- <sup>8</sup> Or MKT 201 with IB program approval.
- <sup>9</sup> 3 credits from net from GSCM concentration if GSCM 410 or ISA 332 is selected as both an IB and concentration elective.
- <sup>10</sup> International Business Majors must complete a 12 credit language minor.