

INTERNATIONAL BUSINESS MAJOR - LEADERSHIP AND INNOVATION MANAGEMENT CONCENTRATION

Bachelor of Science in International Business Degree with a Leadership and Innovation Management Concentration Requirements:

General Education Requirements

¹ International Business Students: Must take four courses with an international focus to complete the degree.

University Minor Requirements

International Business Major Requirements - Leadership and Innovation Management Concentration

International Academic Experience

International Study Abroad ²

International Business: Leadership and Innovation Concentration

IB 356	International Business Management	3
MGT 302	Organizational Behavior	3
MGT 382	Strategic Management of Technological Innovation	3
MGT 480	Leadership Seminar	3

Select one elective from the following:

ENT 481	Creating a New Venture	3
MGT/PSY 440	The Design Thinking Process	3
MGT 463	Power and Influence	3
MGT 475	Management Seminar	3
MGT 476	Team Building and Conflict Resolution	3

One Management Elective **3**

Business Core Requirements

ACG 203	Principles of Financial Accounting	3
ACG 204	Principles Managerial Accounting	3
FIN 201G or FIN 201	Global Dimensions of Financial Management ³ Financial Management	3
ISA 201G or ISA 201	Introduction to Global Information Technology and Analytics ⁴ Introduction to Information Technology and Analytics	3
MGT 201G or MGT 201	Global Dimensions of Operations Management ⁵ Operations Management	3
MKT 201G or MKT 201	Global Dimensions of Marketing ⁶ Foundations of Marketing Management	3
IB 490	International Business Practicum	3

International Business Integrative Experience

FIN 368	Multinational Finance	3
IB 356	International Business Management ⁷	3
MKT 368	International Marketing	3

International Business Electives

6

Select two approved courses

Language Minor Requirement ⁸

A minimum of 18 credit hours is required for the concentration.

A minimum of 120 credit hours is required for graduation.

¹ Must include four courses with an international focus.

² Within the 120 credits comprising the program distribution, the equivalent of at least 12 semester hours of credit must be taken as international study abroad except for students on an F1 Visa.

³ Or FIN 201 with IB program approval.

⁴ Or ISA 201 with IB program approval.

⁵ Or MGT 201 with IB program approval.

⁶ Or MKT 201 with IB program approval.

⁷ IB 356 counts as 3 credits in the concentration requirements and the international business integrated experience.

⁸ International Business Majors must complete a 12-credit language minor.