

# INTERNATIONAL BUSINESS PROGRAM

## Objectives

- To prepare students to become creative and responsible leaders in the global business arena.
- To cultivate a global perspective in its students. A fundamental understanding of the relevance of complex international issues related to culture, environment, legal and regulatory systems and policies, ethical norms, the role of institutions and governments, and business practices, as well as the practical skills needed to deal with those issues in business and in life.
- To provide students with the opportunity to study and/or work abroad.
- To cultivate students' understanding of the functional areas of business with special emphasis on issues and problems faced by managers of multinational businesses.
- To provide students with an in-depth understanding of one functional area of concentration.
- To prepare students for innovative problem solving in the modern global business arena.
- To equip students with an understanding of the role of technology in business, especially as it relates to the trend towards globalization.
- To prepare students to work with and lead groups of diverse individuals.
- To develop students' written and oral communication skills in English, as well as in a foreign language.
- To prepare students to function as entrepreneurs in the modern global business environment.
- To provide students with an appreciation of the arts and humanities.

Graduates of the B.S. in International Business will have a strong theoretical foundation in international business and its practical application. A global perspective, critical to success in the global business arena, will be enhanced through extensive internationally focused coursework in both business and liberal arts. Requirements of a foreign language minor as well as an international academic experience enhance this effect. In addition, Bryant's program is one of the few in the country that offers concentrations in business functions, resulting in students who have both broad exposure to international business issues as well as a depth of understanding of a particular field of business. The program also integrates many of the resources offered by The John H. Chafee Center for International Business.

## Business Concentration

International Business majors are required to concentrate in a functional area of business (accounting, entrepreneurship, finance, global supply chain management, human resource management, information systems, leadership and innovation, marketing, or team and project management). Lists of faculty and concentration objectives can be found in the catalog under the specific departments. All courses will be described in the Course Descriptions section of the catalog.

## International Business Minor

The Minor in International Business will facilitate the cultivation of a global perspective in our students, contributing to their achieving their personal best in life and business. Through a combination of two required

courses that are integrated across business functions and two electives that focus on the international aspects of specific business functions, minors will develop a broader and deeper understanding of the issues faced by companies engaged in international business, as well as the application of business theory and concepts to common problems faced by these businesses. This will lead to greater international awareness and enhanced technical skills for competing and leading in the global business environment.

## Faculty

### Program Coordinator

Andres Ramirez, Finance  
Associate Professor

### Professor

Lori Coakley  
Professor, Management

### Professor

Lookman Buky Folami  
Professor, Accounting

### Professor

Suhong Li  
Professor, Information Systems and Analytics

### Professor

Hakan Saraoglu  
Professor, Finance

### Professor

John Visich  
Professor, Management

### Professor

Betty Yobaccio  
Professor, Finance

### Associate Professor

Diya Das  
Associate Professor, Management

### Associate Professor

Crystal Jiang  
Associate Professor, Management

### Associate Professor

Andres Ramirez  
Associate Professor, Finance and Program Coordinator

### Associate Professor

Srdan Zdravkovic  
Associate Professor, Marketing

## Majors

- International Business Major – Accounting Concentration (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinessaccountingconcentration>)
- International Business Major – Entrepreneurship Concentration (<http://catalog.bryant.edu/undergraduate/>)

collegeofbusiness/internationalbusinessprogram/  
internationalbusinessentrepreneurshipconcentration)

- International Business Major – Finance Concentration (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinessfinanceconcentration>)
- International Business Major – Global Supply Chain Management Concentration (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinessglobalsupplychainmanagementconcentration>)
- International Business Major – Human Resource Management Concentration (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinesshumanresourceconcentration>)
- International Business Major – Information Systems Concentration (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinessinformationsystemsconcentration>)
- International Business Major – Leadership and Innovation (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinessleadershipandinnovationconcentration>)
- International Business Major – Marketing Concentration (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinessmarketingconcentration>)
- International Business Major – Team and Project Management (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinessteamandprojectmanagementconcentration>)

## Minor

- International Business Minor (<http://catalog.bryant.edu/undergraduate/collegeofbusiness/internationalbusinessprogram/internationalbusinessminor>)

## Courses

### **IB 356. International Business Management. 3 Credit Hours.**

The International Business Management course provides an overview of the cultural, economic, legal, and political forces that shape the environment of international business. Students will develop knowledge and skills to help them manage businesses across international boundaries. This is an upper level course that emphasizes the ability of effective oral and written communication, the application of analytical reasoning, the development of specific research skills for assessing the international context, and the use of experiential exercises to sensitize students to cultural differences. Prerequisite: Junior Standing and IB major.

Session Cycle: Spring

Yearly Cycle: Annual.

### **IB 385. Special Topics in International Business. 3 Credit Hours.**

Topics under this course heading will vary from year to year according to student interest, faculty availability, and timely developments in the area of International Business or any of its functional areas. Refer to Banner web catalog for semester specific special topics course titles and descriptions.

Prerequisites: Junior standing.

### **IB 386. International Investments. 3 Credit Hours.**

This course deals with the theories and practice of international investing. It covers topics such as foreign exchange and global financial instruments, foreign exchange rate determination and forecasting, international asset pricing, global equity and bond investing, international diversification, derivative securities, currency risk management, and global performance evaluation.

Prerequisites: FIN 201 or FIN 201G and junior standing

Session Cycle: Spring

Yearly Cycle: Annual.

### **IB 387. Financial and Economic Developments in Latin America. 3 Credit Hours.**

This survey course is intended to provide an overview of the contemporary financial and economic environment in Latin America with a focus of doing business in Mexico, Chile, Brazil and Argentina. The topics will include an examination of the social, economic and political forces that affect business in Latin America.

Prerequisites: Sophomore standing and FIN 201 or FIN 201G

Session Cycle: Fall

Yearly Cycle: Annual.

### **IB 391. Internship in International Business. 3 Credit Hours.**

Students engage in individually supervised employment in an area of international business (such as Information Systems, Finance, Management, or Marketing) which involves the application of international business theory and principles to the work environment. Interns work at least 10 hours a week, meet periodically with a supervising faculty member, do research on their field of employment, and prepare a substantive report on work experience and research.

Prerequisites: BSIB major, overall GPA of 2.5 or greater, approval of a supervising faculty member, approval of the IB coordinator and junior/senior standing.

### **IB 485. Special Topics in International Business. 3 Credit Hours.**

Topics in this course will vary from year to year according to student interest, faculty availability, and timely developments in the area of International Business or any of its functional areas. Refer to Banner web catalog for semester specific special topics course titles and descriptions.

Prerequisites: Senior standing.

### **IB 490. Carolyn Rafaelian International Business Practicum. 3 Credit Hours.**

International Business Practicum, is a capstone course for IB majors that is a combination of global business strategy and practical business experience. The course builds on class room discussions about IB theory by providing aspects of international business. Students operate as consultants for clients from John H. Chafee Center for International Business by identifying, analyzing and designing market entry, development and competitive strategies for new global markets.

Prerequisites: BSIB major and senior standing

Session Cycle: Spring

Yearly Cycle: Annual.

**IB 497. Directed Study in International Business. 3 Credit Hours.**

This course allows qualified seniors majoring in International Business to do an in-depth study or research under the direction of an appropriate internationally focused faculty member of Information Systems, Finance, Management, or Marketing.

Prerequisites: BSIB major, overall gpa of 3.0 or greater, or approval of supervising faculty member, approval of the IB coordinator, and senior standing.