

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: LEADERSHIP AND INNOVATION

Leadership and Innovation Concentration Curriculum Requirements

First-Year Gateway Experience

GFCL 100	Global Foundations of Character and Leadership
GFOB 100	Global Foundations of Organizations and Business
WRIT 106	Writing Workshop
IDEA 101	Bryant IDEA: Innovation and Design Experience For All

Leadership and Innovation Concentration

MGT 302	Organizational Behavior
MGT 382	Strategic Management of Technological Innovation
MGT 480	Leadership Seminar

Two Electives from the following list:

ENT 481	Creating a New Venture
MGT/PSY 440	The Design Thinking Process
MGT 463	Power and Influence
MGT 475	Management Seminar
MGT 476	Team Building and Conflict Resolution

One additional Management elective

Business Core Requirements

ACG 203	Principles of Financial Accounting
ACG 204	Principles Managerial Accounting
BUS 400	Business Policy
FIN 201	Financial Management
ISA 201	Introduction to Information Technology and Analytics
LGLS 211	The Legal Environment of Business
MGT 200	Management Principles and Practice
MGT 201	Operations Management
MKT 201	Foundations of Marketing Management

Liberal Arts Core Requirements

ECO 113	Microeconomic Principles
ECO 114	Macroeconomic Principles
LCS 121	Introduction to Literary Studies
MATH 110	Mathematical Analysis
MATH 201	Statistics I

Two Humanities Survey Courses

Liberal Arts Distribution Requirements - Modes of Thought ¹

Two Social Science Modes of Thought
One Historical Mode of Thought (Upper Level)
One Literary Mode of Thought (Upper Level)
Two Scientific Modes of Thought ²

One Liberal Arts Elective

One Elective

Liberal Arts Minor Requirement

Four courses (selection is made from a variety of liberal arts disciplines) ³

Open Electives

Five Electives

¹ 3 credits from the required liberal arts minor may be applied to this distribution.

² Include one Lab Science. One science course must be taken at the 300 or 400 level.

³ Some minors may require more than 12 credits.

122 credits required for graduation