

UNDERGRADUATE DEGREE PROGRAMS

Bryant has built its reputation on educating business professionals and leaders. The **COLLEGE OF BUSINESS** offers the following degree programs.

With a traditional **Bachelor of Science in Business Administration (BSBA)** degree, you can concentrate in any of these areas: Accounting | Digital Marketing | Finance | Financial Services | Global Supply Chain Management | Management: Human Resource Management | Information Systems | Management: Leadership and Innovation | Managerial Accounting and Finance | Marketing | Management: Team and Project Management.

You may major in Bachelor of Science in Data Science (BSDS).

You may major in **Bachelor of Science in Entrepreneurship (BSEN)**

For those more globally focused, you may pursue a Bachelor of Science in International Business (BSIB) with a concentration in Accounting | Digital Marketing | Finance | Global Supply Chain Management | Management: Human Resource Management | Information Systems | Management: Leadership and Innovation | Marketing | Management: Team and Project Management. Please note that these programs have different requirements than those of the BSBA concentrations - click on the "Majors" tab of the International Business Program page for specific requirements.

Business programs are enhanced by a minor in the liberal arts, emphasizing the importance of developing the whole student. All students in business administration are required to complete a minor in either the College of Arts and Sciences, or in the School of Health and Behavioral Sciences

The **COLLEGE OF ARTS AND SCIENCES** offers two degrees:

A **Bachelor of Science** with majors in Actuarial Mathematics | Applied Economics | Applied Mathematics and Statistics | [Communication](#) | Digital Communication |

A **Bachelor of Arts** with majors in Arts and Creative Industries | History | Literary and Cultural Studies | Politics and Law | Sociology and Anthropology | Spanish.

All Arts and Sciences students complete a business minor and may elect to take additional business courses.

The **SCHOOL OF HEALTH AND BEHAVIORAL SCIENCES** offers five undergraduate **Bachelor of Science** degrees:

Biology: Tracks in General Biology, Pre-Health, and Environmental Biology | Exercise & Movement [Science: Tracks in Applied Exercise and Coaching and Healthcare Provider Prep](#) | Health Sciences: Tracks in General Health Sciences, Behavioral Health, and Health [Promotion](#) | [Healthcare Analytics](#) | Psychology

All School of Health and Behavioral Sciences students complete a business minor and may elect to take additional business courses. *

*Healthcare Analytics students can choose a minor from the College of Business or College of Arts & Sciences.