

TWO YEAR MBA FOR HEALTHCARE ORGANIZATIONS

The Bryant MBA Curriculum

The Graduate School at Bryant University empowers its graduates with the ability to compete and excel in a dynamic business environment. Bryant's dedicated faculty successfully equips students with the analytical, technological and interpersonal skills required to meet the challenges of working in a diverse and global marketplace.

THE LEARNING GOALS AND OBJECTIVES OF THE MBA PROGRAM ARE:

GOAL 1

Graduates of the Bryant Master in Business Administration program will have the ability to communicate effectively as managers. This goal includes the expectation that graduates will be able to demonstrate effective professional writing for business skills, oral communication skills, and will be prepared to make persuasive presentations at a managerial level.

GOAL 2

Graduates of the Bryant Master in Business Administration program will have the ability to work and lead in organizational situations to effectively accomplish goals. This goal implies that students will be familiar with their own leadership style, be able to both lead teams effectively as well as work effectively as a member of a team, and, finally, be able to generate quality deliverables from team endeavors.

GOAL 3

Graduates of the Bryant Master in Business Administration program shall identify and analyze complex managerial problems/opportunities in dynamic environments using an interdisciplinary approach. Achievement of this goal by graduates includes the ability to identify influential and/or causal factors using appropriate analysis tools; be prepared to effectively use quantitative and qualitative analytic tools; have the ability to propose feasible and/or innovative solutions showing consideration of multiple disciplines; and, finally, be prepared to make and justify appropriate recommendations.

GOAL 4

In a global and cross-cultural context, graduates of the Bryant Master in Business Administration program shall demonstrate knowledge of essential business concepts and management processes with respect to the principal areas of commerce activity, including the discipline-specific areas of accounting, computer information systems, finance, management, and marketing.

GOAL 5

Graduates of the Bryant Master in Business Administration program shall have an awareness of and a personal philosophy toward ethical business practice such that they are able to recognize ethical dilemmas, the stakeholders involved, and the consequences of different decisions on these stakeholders. Furthermore, graduates will be able to analyze, critique, and appraise their personal values and ethical standards.

This program is only offered to employees of healthcare organizations that have a direct partnership with Bryant.

Two Year MBA for Healthcare Organizations Curriculum requirements: **THE MBA TWO YEAR For Healthcare Organizations PROGRAM REQUIRES THE COMPLETION OF 37 CREDITS. SPECIALIZATION IN Innovative Healthcare Leadership**

MBA-TWO Custom MBA for Healthcare Organizations Core Required Courses

MBA 515	Management Concepts and Skills
MBA 520	Managing Corporate Enterprise
MBA 521	Leading Effective Organizations
MBA 522	Reporting and Controlling Resources
MBA 523	Managing Information Resources
MBA 524	Managing Financial Resources
MBA 525	Marketing for Competitive Advantage
MBA 526	Value Formation Through Operations
MBA 528	Global Immersion Experience ¹
or MBA 621	Business Consulting
MBA 651	Mastering Strategic Analysis

Innovative Healthcare Leadership Specialization

Pick Three(3) Courses from the below listing

MBAO 565	Innovative Healthcare Leadership and Design Thinking
MBAO 566	Innovative Practice Management
MBAO 567	Healthcare Law and Ethics
MBAO 568	Business of Healthcare

¹ Either MBA 528 or MBA 621 can be taken to complete the degree requirements. If both are taken, students will graduate with 3 additional credits.