The Bryant MBA Curriculum

The Graduate School at Bryant University empowers its graduates with the ability to compete and excel in a dynamic business environment. Bryant’s dedicated faculty successfully equips students with the analytical, technological and interpersonal skills required to meet the challenges of working in a diverse and global marketplace.

The learning goals and objectives of the MBA program are:

Goal 1
Graduates of the Bryant Master in Business Administration program will have the ability to communicate effectively as managers. This goal includes the expectation that graduates will be able to demonstrate effective professional writing for business skills, oral communication skills, and will be prepared to make persuasive presentations at a managerial level.

Goal 2
Graduates of the Bryant Master in Business Administration program will have the ability to work and lead in organizational situations to effectively accomplish goals. This goal implies that students will be familiar with their own leadership style, be able to both lead teams effectively as well as work effectively as a member of a team, and, finally, be able to generate quality deliverables from team endeavors.

Goal 3
Graduates of the Bryant Master in Business Administration program shall identify and analyze complex managerial problems/opportunities in dynamic environments using an interdisciplinary approach. Achievement of this goal by graduates includes the ability to identify influential and/or causal factors using appropriate analysis tools; be prepared to effectively use quantitative and qualitative analytic tools; have the ability to propose feasible and/or innovative solutions showing consideration of multiple disciplines; and, finally, be prepared to make and justify appropriate recommendations.

Goal 4
In a global and cross-cultural context, graduates of the Bryant Master in Business Administration program shall demonstrate knowledge of essential business concepts and management processes with respect to the principal areas of commerce activity, including the discipline-specific areas of accounting, computer information systems, finance, management, and marketing.

Goal 5
Graduates of the Bryant Master in Business Administration program shall have an awareness of and a personal philosophy toward ethical business practice such that they are able to recognize ethical dilemmas, the stakeholders involved, and the consequences of different decisions on these stakeholders. Furthermore, graduates will be able to analyze, critique, and appraise their personal values and ethical standards.

One Year MBA Curriculum with Specializations

The MBA One Year program requires the completion of 40 credits. Specializations are available in Business Analytics, Global Supply Chain Management, Global Finance, International Business or General Management.

Core Courses
- MBA 515 Management Concepts and Skills
- MBA 520 Managing Corporate Enterprise
- MBA 521 Leading Effective Organizations
- MBA 522 Reporting and Controlling Resources
- MBA 523 Managing Information Resources
- MBA 524 Managing Financial Resources
- MBA 525 Marketing for Competitive Advantage
- MBA 526 Value Formation Through Operations
- MBA 528 Global Immersion Experience
- MBA 645 MBA Business Practicum
- MBA 651 Mastering Strategic Analysis

Electives
- Specialization Elective 1
- Specialization Elective 2
- Specialization Elective 3

MBA Electives

MBA students may elect to specialize in one of five areas, Business Analytics, Global Supply Chain, Global Finance, International Business, or General Management. A specialization area is made up of three, three-credit electives within the specialization discipline. The General Management specialization is made up of three, three-credit electives from any one of the specialization areas.

Note: Students that specialize in Business Analytics and take an additional course, AA 651, Analytics Capstone will be awarded a joint certificate from Bryant University and SAS in Business Analytics.

MBA Business Analytics Specialization
- AA 610 Analytics Methods and Applications
- AA 620 Data Mining and Predictive Analytics
- AA 630 Data Management and Large Scale Data Analysis

MBA Global Finance Specialization
- GFIN 601 Global Financial Management
- GFIN 602 Global Financial Institutions and Markets
- GFIN 603 Financing the Global Supply Chain

MBA Global Supply Chain Specialization (Choose 3)
- GSCM 601 Corporate Social Responsibility in Global Supply Chain Management
- GSCM 602 Financing Global Supply Chain
- GSCM 603 Advanced Supply Chain Integration
- GSCM 604 Logistics of International Trade

MBA International Business Specialization
- IB 601 International Business Management
- IB 602 Global Human Resource Management
- IB 603 International Marketing

One Year MBA with Specializations