

# TWO YEAR MBA WITH SPECIALIZATIONS

## The Bryant MBA Curriculum

The Graduate School at Bryant University empowers its graduates with the ability to compete and excel in a dynamic business environment. Bryant's dedicated faculty successfully equips students with the analytical, technological and interpersonal skills required to meet the challenges of working in a diverse and global marketplace.

### *The learning goals and objectives of the MBA program are:*

#### Goal 1

Graduates of the Bryant Master in Business Administration program will have the ability to communicate effectively as managers. This goal includes the expectation that graduates will be able to demonstrate effective professional writing for business skills, oral communication skills, and will be prepared to make persuasive presentations at a managerial level.

#### Goal 2

Graduates of the Bryant Master in Business Administration program will have the ability to work and lead in organizational situations to effectively accomplish goals. This goal implies that students will be familiar with their own leadership style, be able to both lead teams effectively as well as work effectively as a member of a team, and, finally, be able to generate quality deliverables from team endeavors.

#### Goal 3

Graduates of the Bryant Master in Business Administration program shall identify and analyze complex managerial problems/opportunities in dynamic environments using an interdisciplinary approach. Achievement of this goal by graduates includes the ability to identify influential and/or causal factors using appropriate analysis tools; be prepared to effectively use quantitative and qualitative analytic tools; have the ability to propose feasible and/or innovative solutions showing consideration of multiple disciplines; and, finally, be prepared to make and justify appropriate recommendations.

#### Goal 4

In a global and cross-cultural context, graduates of the Bryant Master in Business Administration program shall demonstrate knowledge of essential business concepts and management processes with respect to the principal areas of commerce activity, including the discipline-specific areas of accounting, computer information systems, finance, management, and marketing.

#### Goal 5

Graduates of the Bryant Master in Business Administration program shall have an awareness of and a personal philosophy toward ethical business practice such that they are able to recognize ethical dilemmas, the stakeholders involved, and the consequences of different decisions on these stakeholders. Furthermore, graduates will be able to analyze, critique, and appraise their personal values and ethical standards.

## Two Year MBA Curriculum with Specializations

*The MBA Two Year program requires the completion of 37 credits. Specializations are available in Business Analytics, Global Supply Chain Management, Global Finance, International Business or General Management*

### Core Courses

|         |  |
|---------|--|
| MBA 515 | Management Concepts and Skills           |
| MBA 520 | Managing Corporate Enterprise            |
| MBA 521 | Leading Effective Organizations          |
| MBA 522 | Reporting and Controlling Resources      |
| MBA 523 | Managing Information Resources           |
| MBA 524 | Managing Financial Resources             |
| MBA 525 | Marketing for Competitive Advantage      |
| MBA 526 | Value Formation Through Operations       |
| MBA 528 | Global Immersion Experience <sup>1</sup> |
|         | or MBA 621 Business Consulting           |
| MBA 651 | Mastering Strategic Analysis             |

### Electives

|                           |
|---------------------------|
| Specialization Elective 1 |
| Specialization Elective 2 |
| Specialization Elective 3 |

<sup>1</sup> Either MBA 528 or MBA 621 can be taken to complete the degree requirements. If both taken, students will graduate with 3 additional credits.

## MBA Electives

MBA students may elect to specialize in one of five areas, Business Analytics, Global Supply Chain, Global Finance, International Business, or General Management. A specialization area is made up of three, three-credit electives within the specialization discipline. The General Management specialization is made up of three, three-credit electives from any one of the specialization areas.

Note: Students that specialize in Business Analytics and take an additional course, AA 651, Analytics Capstone will be awarded a joint certificate from Bryant University and SAS in Business Analytics.

### MBA Business Analytics

|        |   |
|--------|---|
| AA 610 | Analytics Methods and Applications            |
| AA 620 | Data Mining and Predictive Analytics          |
| AA 630 | Data Management and Large Scale Data Analysis |

### MBA Global Finance Specialization

|          |   |
|----------|---|
| GFIN 601 | Global Financial Management               |
| GFIN 602 | Global Financial Institutions and Markets |
| GFIN 603 | Financing the Global Supply Chain         |

### MBA Global Supply Chain Specialization (Choose 3)

|          |   |
|----------|---|
| GSCM 601 | Corporate Social Responsibility in Global Supply Chain Management |
| GSCM 602 | Financing Global Supply Chain                                     |
| GSCM 603 | Advanced Supply Chain Integration                                 |
| GSCM 604 | Logistics of International Trade                                  |

### MBA International Business Specialization

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IB 601 International Business Management

IB 602 Global Human Resource Management

IB 603 International Marketing