TWO YEAR MBA WITH SPECIALIZATIONS

The Bryant MBA Curriculum

The Graduate School at Bryant University empowers its graduates with the ability to compete and excel in a dynamic business environment. Bryant's dedicated faculty successfully equips students with the analytical, technological and interpersonal skills required to meet the challenges of working in a diverse and global marketplace.

The learning goals and objectives of the MBA program are:

Goal 1

Graduates of the Bryant Master in Business Administration program will have the ability to communicate effectively as managers. This goal includes the expectation that graduates will be able to demonstrate effective professional writing for business skills, oral communication skills, and will be prepared to make persuasive presentations at a managerial level.

Goal 2

Graduates of the Bryant Master in Business Administration program will have the ability to work and lead in organizational situations to effectively accomplish goals. This goal implies that students will be familiar with their own leadership style, be able to both lead teams effectively as well as work effectively as a member of a team, and, finally, be able to generate quality deliverables from team endeavors.

Goal 3

Graduates of the Bryant Master in Business Administration program shall identify and analyze complex managerial problems/opportunities in dynamic environments using an interdisciplinary approach. Achievement of this goal by graduates includes the ability to identify influential and/or causal factors using appropriate analysis tools; be prepared to effectively use quantitative and qualitative analytic tools; have the ability to propose feasible and/or innovative solutions showing consideration of multiple disciplines; and, finally, be prepared to make and justify appropriate recommendations.

Goal 4

In a global and cross-cultural context, graduates of the Bryant Master in Business Administration program shall demonstrate knowledge of essential business concepts and management processes with respect to the principal areas of commerce activity, including the discipline-specific areas of accounting, computer information systems, finance, management, and marketing.

Goal 5

Graduates of the Bryant Master in Business Administration program shall have an awareness of and a personal philosophy toward ethical business practice such that they are able to recognize ethical dilemmas, the stakeholders involved, and the consequences of different decisions on these stakeholders. Furthermore, graduates will be able to analyze, critique, and appraise their personal values and ethical standards.

Two Year MBA Curriculum with Specializations

The MBA Two Year program requires the completion of 37 credits. Specializations are available in Business Analytics, Global Supply Chain Management, FinTECH, International Business or General Management

Core Courses		
MBA 515	Management Concepts and Skills	1
MBA 520	Managing Corporate Enterprise	3
MBA 521	Leading Effective Organizations	3
MBA 522	Reporting and Controlling Resources	3
MBA 523	Managing Information Resources	3
MBA 524	Managing Financial Resources	3
MBA 525	Marketing for Competitive Advantage	3
MBA 526	Value Formation Through Operations	3
MBA 528	Global Immersion Experience [1]	3
or MBA 621	Business Consulting	
MBA 651	Mastering Strategic Analysis	3
Electives		
Specialization Elective 1		
Specialization Elective 2		
Specialization Elective 3		

[1] Either MBA 528 or MBA 621 can be taken to complete the degree requirements. If both taken, students will graduate with 3 additional credits.

MBA Electives

MBA students may elect to specialize in one of five areas, Business Analytics, Global Supply Chain, Fintech, International Business, or General Management. A specialization area is made up of three, three-credit electives within the specialization discipline. The General Management specialization is made up of three, three-credit electives from any one of the specialization areas.

Note: Students that specialize in Business Analytics and take an additional course, AA 651, Analytics Capstone will be awarded a joint certificate from Bryant University and SAS in Business Analytics.

MBA Business Analytics		
AA 630	Data Management for Analytics	3
AA 640	Data Visualization and Text Mining	3
AA 645	Data Mining and Predictive Analytics	3
Fintech Specialization		
FIN 501	Programming in Finance	3
FIN 502	Fintech and Blockchain for Finance	3
FIN 503	Fintech and Digital Innovation Fund	3
MBA Global Supply Chain Specialization		
Required:		
GSCM 601	Corporate Social Responsibility in Global Supply Chain Management	3
GSCM 603	Advanced Supply Chain Integration	3
GSCM 604	Logistics of International Trade	3
MBA International Business Specialization		
Required:		

IB 601	International Business Management	3
IB 602	Global Human Resource Management	3
IB 603	International Marketing	3

A minimum of 37 credit hours is required for graduation.