

# CERTIFICATE OF GRADUATE STUDY IN PUBLIC COMMUNICATION

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## Certificates of Graduate Study

The Department offers Certificates of Graduate Study (CGS) in Managerial Communication, Public Communication, and Professional Communication.

To earn a Certificate of Graduate Study, individuals must complete a coherent set of four courses chosen under the guidance of a faculty member. Admission requirements, tuition, and fees per CGS course will be the same as for other M.A. courses. All courses successfully completed in the pursuit of a Certificate of Graduate Study will apply toward the Master of Arts degree for those who are interested in continuing their education.

### Certificate of Graduate Study in Public Communication

The Certificate of Graduate Study in Public Communication is designed for undergraduate degree holders who work in the non-profit sector, or as police officers, firefighters, emergency medical personnel, public relations officers, community managers, and other individuals who engage/interact with communities. Courses emphasize communicating with various publics under difficult circumstances where intercultural/intergenerational sensitivity is of particular value.

The CGS in Public Communication would consist of the following courses:

#### Required

COM 618	Risk and Crisis Communication
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#### Electives

Select 3 or more of the following:

COM 610	Conflict Management and Negotiation in Organizations
COM 613	Communication, Persuasion, and Social Influence
COM 614	Ethical Public Communication
COM 615	Culture, Diversity, and Communication
COM 631	Community-Based Campaigns and Public Health

Upon successful completion of four courses, the student is awarded the Certificate of Graduate Study in Public Communication. Students who entered the program with a previously earned graduate degree are awarded the Certificate of Advanced Graduate Study (CAGS) in Community Service and Safety Communication.