CERTIFICATE OF GRADUATE STUDY: APPLIED ARTIFICIAL INTELLIGENCE

Online Graduate Certificate in Applied Artificial Intelligence Requirements:

The Online Graduate Certificate in Applied AI is a four-course, 10-week-per-course program designed to equip professionals with the essential knowledge and skills to understand and apply artificial intelligence in business. This program is ideal for individuals with an accredited undergraduate degree who seek to leverage AI in their work and expand their career opportunities in this rapidly growing field.

As part of the online learning experience, all students must complete GRO550: Online Strategies for Success (1 credit) before progressing to the certificate coursework. To earn the certificate, students will complete four courses focused on AI fundamentals, ethical considerations, business applications, and an elective based on their interest.

Required Courses:

GRO 550	Online Strategies for Success	1
AI 500	Fundamentals of Artificial Intelligence	3
AI 510	AI Ethics and Society	3
AI 600	AI Applications in Business	3
Select One from the following Courses:		
ISA 520	Data Visualization and Communication	3
ISA 530	Fundamentals of AI and Machine Learning	3
ISA 540	Data Management in the Age of AI	3
MSBA 610	Time Series Analysis and Optimization for Business Decisions	3
MSBA 620	Marketing Analytics	3
MSBA 630	Business Strategy and Analysis	3
HS 540	Advanced Applications of Artificial Intelligence in Healthcare	3

A minimum of 13 credits required for certificate completion.