

# LITERARY AND CULTURAL STUDIES PROGRAMS

## Literary And Cultural Studies Major

- Students in the Literary and Cultural Studies Major will:
  - Interpret, analyze and critique cultural artifacts and practices (literature, music, visual arts, philosophy, theater, popular culture).
  - Create various types of cultural texts and participate in various kinds of cultural practices (poetry, narrative, drama, theory, argumentation, images, video, music).
  - Describe and critique the social or historical worlds that surround cultural artifacts, with emphasis on diverse perspectives.
  - Demonstrate effective writing and speaking skills.

The Literary and Cultural Studies Major focuses on the critical interpretation, social and historical context, and creative expression of literature and culture. In so doing it cultivates in students the understanding and skills critical to participation and success in a complex, multicultural, and global world. Students of Literary and Cultural Studies learn about the music, literature, art, and cultural practices of their own community as well as others. They engage in creative expression through language, performance studies, creative writing, and other forms, learning to see themselves as agents whose actions shape the world they live in. Fundamental to Literary and Cultural Studies is the cultivation and honing of communication skills necessary in a dynamic, global context: written, oral, visual, and multimedia. The curriculum focuses on cultural literacy – the ability to read, interpret, and create a variety of literary and cultural texts and practices.

## Literary And Cultural Studies Concentration

Students in the Literary and Cultural Studies Concentration will:

- Interpret, analyze and critique cultural artifacts and practices (literature, music, visual arts, philosophy, theater, popular culture).
- Create various types of cultural texts and participate in various kinds of cultural practices (poetry, narrative, drama, theory, argumentation, images, video, music, and others).
- Describe and critique the social, historical, and linguistic worlds that surround texts, with emphasis on international and U.S. multicultural perspectives.
- Demonstrate effective writing and speaking skills.

The Literary and Cultural Studies Concentration focuses on the critical interpretation, social and historical context, and creative expression of literature and culture. In doing so, it cultivates the understanding and skills critical to participation and success in a complex, multicultural, and global world. Students of Literary and Cultural Studies learn about the music, literature, art, and cultural practices of their own community as well as others. They engage in creative expression through language, performance studies, creative writing, and other forms, learning to see themselves as agents whose actions shape the world, they live in. Fundamental to Literary and Cultural Studies is the cultivation and refinement of communication skills necessary to the global context: written, oral, visual, and multimedia. The curriculum focuses on cultural

literacy – the ability to read, interpret, and create a variety of literary and cultural practices.

This is an 18-credit concentration. Students must have a primary concentration in the College of Business or a major in the College of Arts and Sciences.

## Literature Concentration

Students in the Literature Concentration will:

- Analyze and interpret literature, building knowledge of the historical development of British and American literatures as well as the operations of specific literary genres, such as poetry, drama, and narrative.
- Demonstrate an understanding of new voices, approaches, and critical shifts within the field of literary studies, developments important in an increasingly diverse U.S. society and in light of the proliferation of new literary genres and movements within a global context.
- Engage in the creative act of writing, which includes workshops in poetry and fiction writing as well as opportunities to produce sustained critical research projects in literary studies.
- Demonstrate effective writing and speaking skills.

The Literature Concentration reflects the changing and dynamic landscape of literary studies. It offers students the opportunity to engage U.S. and international literatures and to develop reading, writing, and critical thinking skills that will prepare them for a variety of postgraduate degree programs (including those in literature and law), as well as work within nonprofit and governmental organizations, museums and art galleries, publishing, writing, marketing, and advertising.

This is an 18-credit concentration. Students must have a primary concentration in the College of Business or a major in the College of Arts and Sciences.

## Media And Cultural Studies Concentration

Students in the Media and Cultural Studies Concentration will:

- Interpret, analyze and critique cultural artifacts and practices (including film, television, and new media).
- Create various types of cultural texts and participate in various kinds of cultural practices (including image production, film, theory, and argumentation).
- Describe and critique the social, historical, and linguistic worlds that surround texts, with emphasis on international and U.S. multicultural perspectives.
- Demonstrate effective writing and speaking skills.

Media Studies provides the opportunity for students to think across media forms and cultural contexts. It is an interdisciplinary field that focuses on the content, history, and effects of various media, including television, film, and digital technologies. The program offers students the chance to both make and reflect on these media. Students of media studies learn to analyze media texts, situate them within historical contexts, and engage in theoretical debates about them. They also experiment in the production of a variety of media texts. Students learn to create original work, analyze and appreciate the work of others, and assess the wider impact of mass media on public life. Fundamental to Media Studies is the cultivation and honing of communication skills necessary to succeed in our mediated world.

This is an 18-credit concentration. Students must have a primary concentration in the College of Business or a major in the College of Arts and Sciences.

## Literary And Cultural Studies Minor

Students in the Literary and Cultural Studies Minor will:

- Interpret, analyze and critique cultural artifacts and practices (literature, music, visual arts, philosophy, theater, popular culture).
- Create various types of cultural texts and participate in various kinds of cultural practices (poetry, narrative, drama, theory, argumentation, images, video, music).
- Describe and critique the social, historical, and linguistic worlds that surround texts, with emphasis on international and U.S. multicultural perspectives.
- Demonstrate effective writing and speaking skills.

The minor in Literary and Cultural Studies is designed to foster and sustain a cultural background based upon the mastery of those literary and cultural texts and methods that enter and inform the world of the modern citizen. Students design their minor in accordance with their own interests in consultation with their program advisor.

## Literature Minor

Students in the Literature Minor will:

- Demonstrate an understanding of the development of British or American literatures.
- Demonstrate an understanding of critical shifts within the field of literary studies that reflect an increasingly diverse U.S. society as well as new literary developments within a global context.
- Develop their written and oral communication skills through the craft of creative writing or through an in-depth study of literary genres, such as poetry, drama, and narrative.

The minor in Literature reflects the changing and dynamic landscape of literary studies. It offers students the opportunity to engage U.S. and international literatures. Literature minors focus on developing reading, writing, and critical thinking skills that will prepare them for a variety of post-graduate programs, including graduate and law school, as well as work within nonprofit and governmental organizations, museums and art galleries, publishing, writing, marketing, and advertising.

## Media And Cultural Studies Minor

Students in the Media and Cultural Studies Minor will:

- Interpret, analyze and critique cultural artifacts and practices (including film, television, and new media).
- Create various types of cultural texts and participate in various kinds of cultural practices (including image production, film, theory, and argumentation).
- Describe and critique the social, historical, and linguistic worlds that surround texts, with emphasis on international and U.S. multicultural perspectives.
- Demonstrate effective writing and speaking skills.

Media Studies provides the opportunity for students to think across media forms and cultural contexts. It is an interdisciplinary field that focuses on the content, history, and effects of various media, including television, film, and digital technologies. The program offers students

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## Bachelor Of Arts With A Major In Literary And Cultural Studies Requirements:

General Education Requirements

University Minor Requirements

## Literary and Cultural Studies Major Requirement

### Required Courses:

LCS 270	Introduction to Cultural Studies	3
LCS 490	Critical and Cultural Theory	3
LCS 491	Workshop in Creative and Critical Process	3

### Major Elective Area:

Two Literary and Cultural Studies courses at the 200 level	6
Three Literary and Cultural Studies courses at the 300 level	9
Two advanced Literary and Cultural Studies courses at the 400 level	6

A minimum of 30 credit hours is required for the major.

A minimum of 120 credit hours is required for graduation.

- Literary and Cultural Studies Concentration
- Literature Concentration
- Media and Cultural Studies Concentration
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