

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP DEGREE

Bachelor Of Science In Entrepreneurship Degree Program Curriculum Requirements:

General Education Requirements

University Minor Requirements

Entrepreneurship Core Required Courses:

ISA 221	Introduction to Programming	3
ENT 280	Creating a New Venture	3
ENT 380	Entrepreneurial Marketing	3
ENT 381	Entrepreneurial Finance	3
ENT 484	Entrepreneurship Practicum	3
Two approved ENT electives (Approved Courses ENT 382, ENT 482, ENT 497, MGT 382, MGT 440 / PSY 440 and approved Internships)		6

Specialization: Choose One Concentration Area

Finance Concentration

FIN 312	Investments	3
FIN 315	Financial Institutions and Markets	3
FIN 370	Financial Statement Analysis	3
or FIN 380	Financial Modeling	
or FIN 466	Data Analysis for Finance	
Three Finance Elective ^{1,2}		9

Information Systems Concentration

ISA 221	Introduction to Programming	3
ISA 341	Database Management System Principles	3
ISA 343	Infrastructure and Cloud Computing	3
ISA 441	Systems Analysis and Information Technology Consulting	3
Two ISA Electives ^{3,4}		9

Marketing Concentration

MKT 311	Consumer Behavior	3
MKT 312	Marketing Research	3
MKT 412	Marketing Policy and Problems	
Three Marketing Electives ^{5,6}		9

Business Core Requirement

ACG 203	Principles of Financial Accounting
ISA 201	Introduction to Information Technology and Analytics
LGLS 211	The Legal Environment of Business
FIN 201	Financial Management
MGT 200	Management Principles and Practice
MGT 201	Operations Management
MKT 201	Foundations of Marketing Management

Liberal Arts Minor Requirement

Four Courses(selection is made from a variety of liberal arts disciplines)⁷

² One must be at the 400-level

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⁴ Can include ISA 210 from the Entrepreneurship Core

⁵ One must be at the 400-level

⁶ Can include ENT 380 from Entrepreneurship Core

⁷ Some minors require more than 12 credits

A minimum of 120 credit hours is required for graduation.

¹ Can include ENT 381 from the Entrepreneurship Core