## INTERNATIONAL BUSINESS MAJOR – ENTREPRENEURSHIP CONCENTRATION

### International Business Major Requirements – Entrepreneurship Concentration

#### International Academic Experience
- **First-Year Gateway Experience**
  - **GFCL 100** - Global Foundations of Character and Leadership
  - **GFOB 100G** - Global Foundations of Organizations and Business
  - **IDEA 101** - Bryant IDEA: Innovation and Design Experience For All
  - **WRIT 106** - Writing Workshop

#### International Business: Entrepreneurship Concentration
- **ENT 380** - Entrepreneurial Marketing
- **ENT 381** - Entrepreneurial Finance
- **ENT 481** - Creating a New Venture
- **ENT 482** - Managing a New Venture

#### Entrepreneurship Electives
- Select two of the following:
  - **ACG 370** - Personal Financial Planning
  - **FIN 340** - Microfinance
  - **ISA 332** - E Business Models
  - **MKT 410** - Business To Business Marketing
  - **MKT 421** - Sustainability Marketing
  - **SOC 250SL** - Community Engagement and Service Learning
  - **SOC 362** - Sociology of Innovation and Creativity
  - **ENT 497** - Directed Study in Entrepreneurship

#### Business Core Requirements
- **ACG 203** - Principles of Financial Accounting
- **FIN 201G** - Global Dimensions of Financial Management
- **ISA 201G** - Introduction to Global Information Technology and Analytics
- **MGT 201G** - Global Dimensions of Operations Management
- **MKT 201G** - Global Dimensions of Marketing
- **IB 490** - Carolyn Rafaelian International Business Practicum

#### International Business Integrative Experience
- **ACG 320** - International Accounting
- **FIN 368** - Multinational Finance
- **IB 356** - International Business Management
- **MKT 368** - International Marketing

#### International Business Electives
- Select two approved courses

### Liberal Arts Core Requirements
- **ECO 114** - Macroeconomic Principles
- **LCS 121** - Introduction to Literary Studies
- **LGLS 451** - International Business Law
- **MATH 110** - Mathematical Analysis
- **MATH 201** - Statistics I
- One Humanities Historical Survey Course
- **Liberal Arts Distribution Requirements - Modes of Thought**
  - Two Social Science Modes of Thought
  - One Historical Mode of Thought (Upper Division)
  - One Literary Mode of Thought (Upper Division)
  - Two Scientific Modes of Thought
  - One Cultural Mode of Thought

#### Liberal Arts Elective
- One Elective

#### Language Minor Requirement
- Four Language Minor Courses of which students are required to take
  - ML XX404 (i.e. ML CH404 or ML CH405, ML FR404, ML IT404, ML SP404).

#### Open Elective
- One Elective

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1. Within the 122 credits comprising the program distribution, the equivalent of at least 12 semester hours of credit must be taken as international study abroad except for students on an F1 Visa.
2. ISA 332 can also serve as an IB elective.
3. 3 credits net for ENT concentration if ISA 332 is selected as both an IB and concentration elective.
4. International focus.
5. 19 net credits 3 credits from the required Language Minor may be applied to this distribution.
6. Must include four courses with an international focus.
7. Include one Lab Science. One science course must be taken at the 300 or 400 level.
8. International Business Majors must complete a 12 credit language minor.