

INTERNATIONAL BUSINESS MAJOR – ENTREPRENEURSHIP CONCENTRATION

International Business Major Requirements – Entrepreneurship Concentration

International Academic Experience

International Study Abroad ¹

First-Year Gateway Experience

GFCL 100	Global Foundations of Character and Leadership
GFOB 100G	Global Foundations of Organizations and Business
IDEA 101	Bryant IDEA: Innovation and Design Experience For All
WRIT 106	Writing Workshop

International Business: Entrepreneurship Concentration

ENT 380	Entrepreneurial Marketing
ENT 381	Entrepreneurial Finance
ENT 481	Creating a New Venture
ENT 482	Managing a New Venture

Entrepreneurship Electives

Select two of the following:

ACG 370	Personal Financial Planning
FIN 340	Microfinance
ISA 332	E Business Models
MKT 410	Business To Business Marketing
MKT 421	Sustainability Marketing
SOC 250SL	Community Engagement and Service Learning
SOC 362	Sociology of Innovation and Creativity
ENT 497	Directed Study in Entrepreneurship

Business Core Requirements

ACG 203	Principles of Financial Accounting
FIN 201G	Global Dimensions of Financial Management
ISA 201G	Introduction to Global Information Technology and Analytics
MGT 201G	Global Dimensions of Operations Management
MKT 201G	Global Dimensions of Marketing
IB 490	Carolyn Rafaelian International Business Practicum

International Business Integrative Experience

ACG 320	International Accounting
FIN 368	Multinational Finance
IB 356	International Business Management
MKT 368	International Marketing

International Business Electives

Select two approved courses ³

Liberal Arts Core Requirements

ECO 113 Microeconomic Principles

ECO 114 Macroeconomic Principles

LCS 121 Introduction to Literary Studies

LGLS 451 International Business Law

MATH 110 Mathematical Analysis

MATH 201 Statistics I

One Humanities Historical Survey Course ⁴

Liberal Arts Distribution Requirements - Modes of Thought ^{5,6}

Two Social Science Modes of Thought

One Historical Mode of Thought (Upper Division)

One Literary Mode of Thought (Upper Division)

Two Scientific Modes of Thought ⁷

One Cultural Mode of Thought

Liberal Arts Elective

One Elective

Language Minor Requirement

Four Language Minor Courses of which students are required to take ML XX404 (i.e. ML CH404 or ML CH405, ML FR404, ML IT404, ML SP404). ⁸

Open Elective

One Elective

- 1 Within the 122 credits comprising the program distribution, the equivalent of at least 12 semester hours of credit must be taken as international study abroad except for students on an F1 Visa.
- 2 ISA 332 can also serve as an IB elective.
- 3 3 credits net for ENT concentration if ISA 332 is selected as both an IB and concentration elective.
- 4 International focus.
- 5 19 net credits 3 credits from the required Language Minor may be applied to this distribution.
- 6 Must include four courses with an international focus.
- 7 Include one Lab Science. One science course must be taken at the 300 or 400 level.
- 8 International Business Majors must complete a 12 credit language minor.