

INTERNATIONAL BUSINESS MAJOR - INFORMATION SYSTEMS CONCENTRATION

Bachelor of Science in International Business Degree with an Information Systems Concentration Requirements:

General Education Requirements

¹ International Business Students: Must take four courses with an international focus to complete the degree.

University Minor Requirements

International Business Major Requirements - Information Systems Concentration

International Academic Experience

International Study Abroad ²

International Business: Information Systems Concentration

ISA 221	Introduction to Programming	3
ISA 341	Database Management System Principles	3
ISA 343	Infrastructure and Cloud Computing	3
ISA 441	Systems Analysis and Information Technology Consulting	3

Two technology (ISA) electives (One must be 400 level) ³

Business Core Requirements

ACG 203	Principles of Financial Accounting	3
ACG 204	Principles Managerial Accounting	3
FIN 201G or FIN 201	Global Dimensions of Financial Management ⁴ Financial Management	3
ISA 201G or ISA 201	Introduction to Global Information Technology and Analytics ⁵ Introduction to Information Technology and Analytics	3
MGT 201G or MGT 201	Global Dimensions of Operations Management ⁶ Operations Management	3
MKT 201G or MKT 201	Global Dimensions of Marketing ⁷ Foundations of Marketing Management	3
IB 490	International Business Practicum	3

International Business Integrative Experience

IB 356	International Business Management	3
FIN 368	Multinational Finance	3
MKT 368	International Marketing	3

International Business Electives

Select two approved courses ⁸

Language Minor Requirement ⁹

¹ Must include four courses with an international focus.

² Within the 120 credits comprising the program distribution, the equivalent of at least 12 semester hours of credit must be taken as international study abroad except for students on an F1 Visa.

³ Can include ISA 332 or ISA 470 that can also serve as an IB Elective

⁴ Or FIN 201 with IB program approval.

⁵ Or ISA 201 with IB program approval.

⁶ Or MGT 201 with IB program approval.

⁷ Or MKT 201 with IB program approval.

⁸ 3 credits net for IS concentration if ISA 332 or ISA 470 is selected as both an IB and concentration technology elective.

⁹ International Business Majors must complete a 12 credit language minor.

A minimum of 18 credit hours is required for the concentration.

A minimum of 120 credit hours is required for graduation.