

INTERNATIONAL BUSINESS MAJOR - LEADERSHIP AND INNOVATION CONCENTRATION

International Business Major Requirements - Leadership and Innovation Concentration

International Academic Experience

International Study Abroad ¹

First-Year Gateway Experience

GFCL 100	Global Foundations of Character and Leadership
GFOB 100G	Global Foundations of Organizations and Business
WRIT 106	Writing Workshop
IDEA 101	Bryant IDEA: Innovation and Design Experience For All

International Business: Leadership and Innovation Concentration

IB 356	International Business Management
MGT 302	Organizational Behavior
MGT 382	Strategic Management of Technological Innovation
MGT 480	Leadership Seminar

Select one elective from the following:

ENT 481	Creating a New Venture
MGT/PSY 440	The Design Thinking Process
MGT 463	Power and Influence
MGT 475	Management Seminar
MGT 476	Team Building and Conflict Resolution

One Management Elective

Business Core Requirements

ACG 203	Principles of Financial Accounting
FIN 201G	Global Dimensions of Financial Management
IB 490	Carolyn Rafaelian International Business Practicum
ISA 201G	Introduction to Global Information Technology and Analytics
MGT 201G	Global Dimensions of Operations Management
MKT 201G	Global Dimensions of Marketing

International Business Integrative Experience

ACG 320	International Accounting
FIN 368	Multinational Finance
IB 356	International Business Management ²
MKT 368	International Marketing

International Business Electives

Select two approved courses

Liberal Arts Core Requirements

ECO 113	Microeconomic Principles
ECO 114	Macroeconomic Principles
LCS 121	Introduction to Literary Studies
LGLS 451	International Business Law
MATH 110	Mathematical Analysis

MATH 201 Statistics I

One Humanities Historical Survey Course ³

Liberal Arts Distribution Requirements - Modes of Thought ^{4, 5}

Two Social Science Modes of Thought

One Historical Mode of Thought (Upper Level)

One Literary Mode of Thought (Upper Level)

Two Scientific Modes of Thought ⁶

One Cultural Mode of Thought

Liberal Arts Elective

One Elective

Language Minor Requirement

Four Language Minor Courses of which students are required to take ML XX404 (i.e. ML CH404 or ML CH405, ML FR404, ML IT404, ML SP404). ⁷

Open Elective

One Elective

- ¹ Within the 122 credits comprising the program distribution, the equivalent of at least 12 semester hours of credit must be taken as international study abroad except for students on an F1 Visa.
- ² IB 356 counts as 3 credits in the concentration requirements and the international business integrated experience.
- ³ International focus.
- ⁴ 19 net credits, 3 credits from the required Language Minor may be applied to this distribution.
- ⁵ Must include four courses with an international focus.
- ⁶ Include one Lab Science. One science course must be taken at the 300 or 400 level.
- ⁷ International Business Majors must complete a 12 credit language minor.

122 credits required for graduation