

INTERNATIONAL BUSINESS MAJOR: LEADERSHIP AND TALENT MANAGEMENT CONCENTRATION

Bachelor of Science in International Business Degree with a Leadership and Talent Concentration Requirements:

General Education Requirements

- ¹ International Business Students: Must take four courses with an international focus to complete the degree.

University Minor Requirements

International Business Major: Leadership and Talent Management Concentration Curriculum Requirements:

International Academic Experience

International Study Abroad²

International Business: Leadership and Talent Management Concentration

Required Courses:

MGT 302	Organizational Behavior	3
MGT 312	Human Resources Management	3
MGT 464	Employment Relations	3
MGT 480	Leadership Seminar (Students must pick a track then take 2 electives from the chosen track. One must be at a 400 level.)	3

Students must pick a track then take 2 electives from the chosen track. One must be at a 400 level.

Leadership Track

MGT 382	Strategic Management of Technological Innovation	3
MGT 391	Management Internship	3
MGT 440	The Design Thinking Process	3
MGT 461	Cases in Global Business Management	3
MGT 462	Project Management I	3
MGT 463	Power and Influence	3
MGT 476	Team Building and Conflict Resolution	3
MGT 477	Women and Leadership Strategies for Success and Professional Development	3

Talent Management Track

MGT 357	Diversity in a Global Environment	3
MGT 358	Global Dimensions of Human Resource Management	3
MGT 380	Compensation Management	3
MGT 391	Management Internship	3
MGT 451	Human Resources Development	3
MGT 452	Human Resource Metrics and Analytics	3

MGT 478	Strategic Human Resource Management SHRM	3
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Business Core Requirements:

ACG 203	Principles of Financial Accounting	3
ACG 204	Principles Managerial Accounting	3
AI 201	Introduction to Artificial Intelligence	3
or AI 201B	Introduction to Artificial Intelligence for Business	
FIN 201G	Global Dimensions of Financial Management ⁴	3
or FIN 201	Financial Management	
ISA 201G	Introduction to Global Information Technology and Analytics ⁵	3
or ISA 201	Introduction to Information Technology and Analytics	
MGT 201G	Global Dimensions of Operations Management ⁶	3
or MGT 201	Operations Management	
MKT 201G	Global Dimensions of Marketing ⁷	3
or MKT 201	Foundations of Marketing Management	
IB 490	International Business Practicum	3

International Business Integrative Experience

FIN 368	Multinational Finance	3
IB 356	International Business Management	3
MKT 368	International Marketing	3

International Business Elective

Select two approved courses

Language Minor Requirements³

A minimum of 18 credit hours is required for the concentration.

A minimum of 120 credit hours required for graduation.

¹ International Focus: Students must take four courses with an international focus to complete the degree.

² Within the 120 credits comprising the program distribution, the equivalent of at least 12 semester hours of credit must be taken as international study abroad except for students on an F1 Visa.

³ International Business majors must complete a 12-credit language minor.

⁴ Or FIN 201 with IB program approval.

⁵ Or ISA 201 with IB program approval.

⁶ Or MGT 201 with IB program approval.

⁷ Or MKT 201 with IB program approval.