

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: HEALTHCARE MANAGEMENT & STRATEGY CONCENTRATION

Note: The University's policy on double-counting applies to BHC concentrators and minors. Please contact your advisor for further information on this policy.

A minimum of 18 credit hours is required for the concentration

A minimum of 120 credit hours is required for graduation.

Bachelor of Science in Business Administration Degree with a Concentration in Healthcare Management and Strategy Requirements:

General Education Requirements

University Minor Requirements

Healthcare Management and Strategy Concentration Curriculum Requirements:

Required Courses:

SCI 275	Introduction to Healthcare: Clinical and Business Perspectives	3
GSCM 435	Healthcare Supply Chain	3
ECO 473	Economics of Health and Medical Care	3
BUS 490	Business of Healthcare Practicum	3

Student must pick One (1) Course from College of Business Courses listed below: ¹

ACG 311	Cost Management	3
FIN 381	Risk Management and Insurance	3
GSCM 430	Global Sourcing and Supply Management	3
MGT 302	Organizational Behavior	3
MGT 440	The Design Thinking Process	3
or PSY 440	The Design Thinking Process	
MKT 380	Services Marketing	3
MKT 410	Business To Business Marketing	3
MGT 391	Management Internship	3
or HS 391	Health Sciences Internship	

Student must pick One (1) Course from College of Arts & Science/ School of Health Courses listed below: ¹

AA 205	Introduction to Applied Analytics	3
COM 280	Introduction to Health Communication	3
COM 333	Public Health Communication: Advocacy and Action	3
LGLS 383	Health Law	3
PSY 440	The Design Thinking Process	3
or MGT 440	The Design Thinking Process	
SCI 359	Artificial Intelligence (AI) in Healthcare	3
SOC 355	Social Determinants of Health	3

¹ Concentrators must **pick two** elective courses, one from the COB list and one from the CAS/SHBS list. One course (MGT 440/PSY 440) is cross-listed and can satisfy the elective from either list (but not both – concentrators must take two electives total).