

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: LEADERSHIP AND INNOVATION MANAGEMENT CONCENTRATION

Bachelor of Science in Business Administration Degree with a Leadership and Innovation Management Concentration Requirements:

General Education Requirements

University Minor Requirements

Leadership and Innovation Management Concentration Curriculum Requirements

Leadership and Innovation Concentration

MGT 302	Organizational Behavior	3
MGT 382	Strategic Management of Technological Innovation	3
MGT 480	Leadership Seminar	3

Two Electives from the following list:

ENT 481	Creating a New Venture	3
MGT/PSY 440	The Design Thinking Process	3
MGT 463	Power and Influence	3
MGT 475	Management Seminar	3
MGT 476	Team Building and Conflict Resolution	3
MGT 477	Women and Leadership Strategies for Success and Professional Development	3

One Additional Management Elective 3

Business Core Requirements

ACG 203	Principles of Financial Accounting	3
ACG 204	Principles Managerial Accounting	3
BUS 400	Business Policy	3
FIN 201	Financial Management	3
ISA 201	Introduction to Information Technology and Analytics	3
LGLS 211	The Legal Environment of Business	3
MGT 200	Management Principles and Practice	3
MGT 201	Operations Management	3
MKT 201	Foundations of Marketing Management	3

A minimum of 18 credit hours is required for the concentration.

A minimum of 120 credit hours is required for graduation.