

INTERNATIONAL BUSINESS (IB)

Courses

IB 356. International Business Management. 3 Credit Hours.

The International Business Management course provides an overview of the cultural, economic, legal, and political forces that shape the environment of international business. Students will develop knowledge and skills to help them manage businesses across international boundaries. This is an upper level course that emphasizes the ability of effective oral and written communication, the application of analytical reasoning, the development of specific research skills for assessing the international context, and the use of experiential exercises to sensitize students to cultural differences. Prerequisite: Junior Standing and IB major.

Session Cycle: Spring

Yearly Cycle: Annual.

IB 385. Special Topics in International Business. 3 Credit Hours.

Topics under this course heading will vary from year to year according to student interest, faculty availability, and timely developments in the area of International Business or any of its functional areas. Refer to Banner web catalog for semester specific special topics course titles and descriptions.

Prerequisites: Junior standing.

IB 387. Financial and Economic Developments in Latin America. 3 Credit Hours.

This survey course is intended to provide an overview of the contemporary financial and economic environment in Latin America with a focus of doing business in Mexico, Chile, Brazil and Argentina. The topics will include an examination of the social, economic and political forces that affect business in Latin America.

Prerequisites: Sophomore standing and FIN 201 or FIN 201G

Session Cycle: Fall

Yearly Cycle: Varies.

IB 391. Internship in International Business. 3 Credit Hours.

Students engage in individually supervised employment in an area of international business (such as Information Systems, Finance, Management, or Marketing) which involves the application of international business theory and principles to the work environment. Interns work at least 10 hours a week, meet periodically with a supervising faculty member, do research on their field of employment, and prepare a substantive report on work experience and research.

Prerequisites: BSIB major, overall GPA of 2.5 or greater, approval of a supervising faculty member, approval of the IB coordinator and junior/senior standing.

IB 490. International Business Practicum. 3 Credit Hours.

International Business Practicum, is a capstone course for IB majors that is a combination of global business strategy and practical business experience. The course builds on class room discussions about IB theory by providing aspects of international business. Students operate as consultants for clients from John H. Chafee Center for International Business by identifying, analyzing and designing market entry, development and competitive strategies for new global markets.

Prerequisites: BSIB major and senior standing

Session Cycle: Fall, Spring

Yearly Cycle: Annual.

IB 497. Directed Study in International Business. 3 Credit Hours.

This course allows qualified seniors majoring in International Business to do an in-depth study or research under the direction of an appropriate internationally focused faculty member of Information Systems, Finance, Management, or Marketing.

Prerequisites: BSIB major, overall gpa of 3.0 or greater, or approval of supervising faculty member, approval of the IB coordinator, and senior standing.