

UNDERGRADUATE DEGREE PROGRAMS

Bryant has built its reputation on educating business professionals and leaders. The **COLLEGE OF BUSINESS** offers the following degree programs.

With a traditional **Bachelor of Science in Business Administration (BSBA)** degree, you can concentrate in any of these areas: Accounting | Digital Marketing | Finance | Financial Services | Global Supply Chain Management | Management: Human Resource Management | Information Systems | Management: Leadership and Innovation | Managerial Accounting and Finance | Marketing | Management: Team and Project Management.

You may major in Bachelor of Science in Data Science (BSDS).

You may major in Bachelor of Science in Entrepreneurship (BSEN)

For those more globally focused, you may pursue a Bachelor of Science in International Business (BSIB) with a concentration in Accounting | Digital Marketing | Finance | Global Supply Chain Management | Management: Human Resource Management | Information Systems | Management: Leadership and Innovation | Marketing | Management: Team and Project Management. Please note that these programs have different requirements than those of the BSBA concentrations - click on the "Majors" tab of the International Business Program page for specific requirements.

Business programs are enhanced by a minor in the liberal arts, emphasizing the importance of developing the whole student. All students in business administration are required to complete a liberal arts minor.

The **COLLEGE OF ARTS AND SCIENCES** offers two degrees:

A **Bachelor of Science** with majors in Actuarial Mathematics | Applied Economics | Applied Mathematics and Statistics | Communication | Digital Communication

A **Bachelor of Arts** with majors in Chinese | Global Studies | History | Literary and Cultural Studies | Politics and Law | Sociology | Spanish.

All Arts and Sciences students complete a business minor and may elect to take additional business courses.

The **School of Health and Behavioral Sciences** offers five undergraduate **Bachelor of Science** degrees:

Biology: Tracks in General Biology, Pre-Health, and Environmental Biology | Exercise & Movement Science | Health Sciences: Tracks in General Health Sciences, Behavioral Health, and Health Promotion | Healthcare Analytics | Psychology

All School of Health and Behavioral Sciences students complete a business minor and may elect to take additional business courses.*

*Healthcare Analytics students can choose a minor in Business, Arts & Sciences, or Health & Behavioral Sciences